



Mercedes-Benz

Specifications. The new **E-Class Coupé**

Mercedes-Benz E-Class Coupé

Model	Engine cc/cylinders	Power kW	Torque Nm	Recommended Retail Price Sedan (incl. VAT)	MobiloDrive 120+*	MobiloDrive 160*	MobiloDrive 160+*
E 350	3498/V6	200	350	R 693,000.00	R 13,700.00	R 12,500.00	R 26,100.00
E 500	5461/V8	285	530	R 843,000.00	R 14,400.00	R 13,200.00	R 28,500.00

* For further information on MobiloDrive check page 17

Important standard safety equipment: Electronic Stability Programme (ESP®), Emergency Brake Assist (BAS), Acceleration Skid Control (ASR), Anti-lock Braking System (ABS), NECK-PRO Active head restraints for driver & front passenger, Dual front airbags, Front & rear side airbags, Full side curtain windowbags, Belt tensioners with 2-stage belt force limiters for front seats & 1-stage limiters for rear outer seats, Front crash sensor and roll-over sensor for restraint systems. NECK-PRO Active head restraints, PRE-SAFE®, Tyre pressure loss warning system

The MobiloDrive 120 maintenance contract is standard on all Mercedes-Benz Passenger Car models.

Customer Response Centre toll free number 0800-133355. www.mercedes-benz.co.za

Standard equipment

	CODE	E 350	E 500
MobiloDrive 120	-	<input type="checkbox"/>	<input type="checkbox"/>
Speed-sensitive power steering	213	<input type="checkbox"/>	<input type="checkbox"/>
PARKTRONIC including Parking guidance	230	<input type="checkbox"/>	<input type="checkbox"/>
Automatically dimming int. and ext. mirrors, electric folding ext. mirrors	249	<input type="checkbox"/>	<input type="checkbox"/>
Sidebags in rear left and right	293	<input type="checkbox"/>	<input type="checkbox"/>
Ashtray package	301	<input type="checkbox"/>	<input type="checkbox"/>
Double cup holder	310	<input type="checkbox"/>	<input type="checkbox"/>
7G-TRONIC automatic transmission	427	<input type="checkbox"/>	<input type="checkbox"/>
DIRECT SELECT gearshift paddles	428	<input type="checkbox"/>	<input type="checkbox"/>
Tyre pressure loss warning system	477	<input type="checkbox"/>	<input type="checkbox"/>
Sump shield	481	<input type="checkbox"/>	<input type="checkbox"/>
Dynamic handling package	483	<input type="checkbox"/>	<input type="checkbox"/>
COMAND APS with DVD-changer	512	<input type="checkbox"/>	<input type="checkbox"/>
Automatic air conditioning	581	<input type="checkbox"/>	<input type="checkbox"/>
Emergency wheel (mini spare)	690	<input type="checkbox"/>	<input type="checkbox"/>
Wood finish, burr walnut trim	731	<input type="checkbox"/>	<input type="checkbox"/>
Harman Kardon® Logic 7® surround sound system, 9 channel DSP amplifier with total output of 450 watts in comb. with 12 high-performance loudspeakers, Dolby Digital 5.1, DTS.	810	<input type="checkbox"/>	<input type="checkbox"/>
Heated front seats	873	<input type="checkbox"/>	<input type="checkbox"/>
Heated screen wash system	875	<input type="checkbox"/>	<input type="checkbox"/>
Separate boot lid lock	887	<input type="checkbox"/>	<input type="checkbox"/>
Adaptive brake light, flashing	K11	<input type="checkbox"/>	<input type="checkbox"/>

	CODE	E 350	E 500
Velour floor mats	U12	<input type="checkbox"/>	<input type="checkbox"/>
Light Package Consisting of: Intelligent Light System with Bi-xenon headlights, with variable light distribution for country roads, highway and fog, active light function, LED day time driving lights, LED turn signal in tail lamp, headlamp wash system and adaptive high beam assistant	P35	<input type="checkbox"/>	<input type="checkbox"/>
Anti-Theft Protection package Consisting of: anti-theft alarm system, code 551, and interior monitoring system, code 882	P54	<input type="checkbox"/>	<input type="checkbox"/>
Memory package Consisting of: front seats, steering column and exterior mirrors electrically folding with memory and PRE-SAFE® positioning	P64	<input type="checkbox"/>	<input type="checkbox"/>

Standard - Not available

Optional Extras available at additional charge

	CODE	E 350	E 500	Recommended Retail Price (incl. VAT)
Reversing camera	218	●	●	R 4,600.00
DISTRONIC PLUS incl. BAS Plus and PRE-SAFE® Brake (oicw code U18)	233	●	●	R 18,850.00
Convenience telephony: Universal interface for diverse cradles, extended phone functions, charging function, external aerial	386 ¹	●	●	R 3,250.00
Climatised front seats (heated and ventilated)	401	●	●	R 12,500.00
Panoramic sunroof	413	●	□	R 16,000.00
Media interface: Universal interface in glove compartment for diverse mobile audio devices (includes cables)	518	●	●	R 3,100.00
Electric roller blind for rear window	540	●	●	R 4,200.00
Trailer coupling	550	●	●	R 8,400.00
TV Tuner for analogue/digital TV reception	863	●	●	R 11,500.00
KEYLESS-GO	889	●	●	R 10,000.00
Automatic child seat recognition system in front passenger seat	U18 ²	●	●	R 550.00
AMG Sports Package	950	●	●	R 30,000.00
Black ARTICO man-made leather	101			
AMG 3-spoke sports steering wheel	277			
Multicontour front seats with PRE-SAFE®	409			
AMG bodystyling	772			
AMG twin-spoke wheels mixed tyres, front: 235/ 40 R18, rear: 255/35 R18	786			
AMG Floor mats	U26			

□ Standard ● Available at extra charge oicw – only in conjunction with

¹Code 386 does not include a cellphone cradle. The required cradle must be ordered separately at an additional charge

²only for Mercedes-Benz approved transponder child seats

Paintwork

	CODE	E 350	E 500	Recommended Retail Price (incl. VAT)
Non-metallic Paints				
Black	040 E	○	○	
Fire Opal Red	590 E	○	○	
Calcite White	650 E	○	○	
Metallic Paints				
Obsidian Black	197M	○	○	
Indigolite Blue	230M	○	○	
Tansanite Blue	359M	○	○	
Tenorite Grey	755M	○	○	
Iridium Silver	775M	○	○	
Stannite Grey	786M	○	○	
Palladium Silver	792M	○	○	
Sanidine Beige	798M	○	○	
Bright Diamond White	799M	●	●	R 17,200.00

○ Available at no extra charge

● Available at extra charge

- Not available

Design lines

ELEGANCE – STANDARD VERSION

Light A/C-pillar

Light roof lining

Black instrument cluster backing plate

Tone-in-tone colour scheme (subtle contrast)

Dashboard, steering wheel and shift/selecter lever in subtly contrasting colours (does not apply to black controls/instruments)

Trim elements: aluminium (code 739) (available in a choice of three appointments colours)

AVANTGARDE – STANDARD VERSION

Black A/C-pillar

Black roof lining

Silver instrument cluster backing plate

Black interior (dark contrast)

Seats, front and rear door centre panels in appointments colour

Trim elements: aluminium (code 739) (available in a choice of five appointments colours)

Interior Trim

	CODE	E 350	E 500
ELEGANCE			
Leather Option			
Black	201	<input type="radio"/>	<input type="radio"/>
Almond Beige	205	<input type="radio"/>	<input type="radio"/>
Alpaca Grey	208	<input type="radio"/>	<input type="radio"/>
Interior Trim			
Wood finish, burr walnut trim	731	<input type="radio"/>	<input type="radio"/>
Aluminium trim parts	739	<input type="checkbox"/>	<input type="checkbox"/>
AVANTGARDE			
Leather Option			
Black	251	<input type="radio"/>	<input type="radio"/>
Natural Beige/Black	254	<input type="radio"/>	<input type="radio"/>
Almond Beige/Black	255	<input type="radio"/>	<input type="radio"/>
Flamenco Red/Black	257	<input type="radio"/>	<input type="radio"/>
Alpaca Grey/Black	258	<input type="radio"/>	<input type="radio"/>
Interior Trim			
Wood finish, black ash	736	<input type="radio"/>	<input type="radio"/>
Aluminium trim parts	739	<input type="checkbox"/>	<input type="checkbox"/>
Black ARTICO (oicw code 950)	101	<input type="radio"/>	<input type="radio"/>

Standard

Available at no extra charge

Available at extra charge

oicw - only in conjunction with

Standard equipment for all engine variants

INTERIOR

Design

Coupé seat plant in leather (in accordance with sample card) with integrated head restraints

Front door sill panels with stainless steel inserts and Mercedes-Benz lettering

Interior concepts ELEGANCE or AVANTGARDE

Specifically arranged Coupé cockpit

Trim elements: aluminium, code 739

Safety

3-point seat belts in same colour as interior appointments; with automatic comfort-fit feature for front seats

Airbags with multi-stage activation logic; for driver and front passenger; windowbags for driver/ front passenger and rear passengers; sidebags for driver and front passenger as well as kneebag in knee area of driver's seat

ATTENTION ASSIST (prompts driver to take a break)

detects the onset of drowsiness on the basis of steering behaviour and can alert the driver to an impending microsleep

Fluid level warning indicator for oil and water

Head restraints adjustable NECK-PRO crash-responsive head restraints for front seats, integrated rear head restraints

ISOFIX child seat attachment points in rear and additional attachment points at top left and right of rear backrest

Outside temperature display

Power steering with safety steering column

PRE-SAFE® system

Reversible belt tensioners with PRE-SAFE® positioning function for front seats and belt tensioners with belt force limiters for outer rear seats

Seat occupancy sensor for front passenger seat

Warning buzzer and warning display if a seat belt is not fastened, lights are left on or parking brake is not applied

Entertainment/communication

Aux-in connection for audio and video in glove compartment

Navigation COMMAND APS with DVD-changer

Comfort

1/3 : 2/3 through-loading facility and locking display, can also be operated from the boot

Ambient lighting for centre armrest, front footwells and door handles

Armrest for driver and front passenger above stowage compartment

Automatic front belt feeder with additional operating button

Direction indicators with one-touch convenience function

EASY-ENTRY function for rear seats

Exit lights in doors

Front seats electrically adjustable for height and backrest inclination, seat cushion inclination also adjustable by means of rotary knob

Individual rear seats

Interior lighting package comprising automatic activation of interior lighting when vehicle is unlocked, reading lights for driver and front passenger

Instrument cluster with tubular design featuring 5 analogue dials, rev counter and analogue clock

Multifunction steering wheel with 12 buttons

Nappa leather steering wheel with perforated leather inserts and chrome badge as well as leather shift/selector lever

Nets in footwell, left/right, on face of rear seats

Parcel net attached to dashboard console in front passenger footwell

Power windows (4), front windows with one-touch control, obstruction sensor for front windows and PRE-SAFE® closing function

Rear compartment lighting with door contact

Rear compartment ventilation with single outlet in centre console

Steering column manually adjustable for height and reach

Stowage compartment with 12-volt power socket under dashboard console

Stowage compartment with roll-top cover

Stowage compartments between rear seats with integral double cup holder

Sun visors with illuminated vanity mirror, swivelling for use on side windows

Trip computer in multifunction display (operated using multifunction steering wheel)

Warning indicator for windscreen washer fluid level

EXTERIOR

Design

Door handles painted in vehicle colour

H7 projection-beam main headlamps

High-sheen chromed boot lid handle

Integrated Mercedes-Benz star in radiator grille with two louvres

Light-alloy wheels (4), 9-twin-spoke design with laurel wreath on wheel hub, 7.5 J x 17 ET 45, tyre size 235/45 R17 (E 250 CGI Coupé)

Rear bumper with integrated diffuser

Rear light units with LEDs for tail lights, brake lights, indicators and third brake light

Safety

Active safety systems: ABS anti-lock braking system; Brake Assist (BAS); Electronic Stability Program (ESP®) with Acceleration skid control (ASR)

ADAPTIVE BRAKE with HOLD function, brake drying function in the wet and Hill Start Assist

Adaptive flashing brake lights

AGILITY CONTROL power steering with safety steering column

Brake pad wear indicator

CARE SAFE (information system for rescue services)

Central locking with interior switch and crash sensor as well as remote boot lid release via interior switch and designer key

Cruise control and SPEEDTRONIC variable speed limiter with brake intervention

Electronic immobiliser, incorporating ELCODE locking system, with infrared/radio remote control in designer key with chrome highlights and visual locking-verification signal (recognised by AZT [Allianz Technology Centre] and TÜV [German technical inspection authorities])

Exit lights and reflector lights (2)

First-aid kit

Fog lamps with daytime driving lights and rear fog lamps

Four load-securing rings in luggage compartment

Headlamp Assist (automatically activated headlamps)

Headlamp range adjustment

Heated exterior mirrors, electrically adjustable, finished in vehicle colour, with aspherically curved mirror glass and integral indicator

Heated rear window with time relay, single-layer safety glass

Integrated side-impact protection

Locking system with automatic locking (programmable) and emergency opening functions

Tyre pressure loss warning system

Vehicle tool kit

Warning triangle

Comfort

7G-TRONIC automatic transmission with DIRECT SELECT for changing gear using shift paddles (vehicles with 6 or 8-cylinder engine)

Aero windscreen wipers (two-arm system) with one-touch wash/wipe function and rain sensor for wiper activation with two levels of sensitivity

AGILITY CONTROL package for suspension with amplitude-selective damping and steering

Bag hooks in boot at left and right

Boot lighting

Heated windscreen washer nozzles

Nets in the boot

Pre-installation for carrier system

Through-loading facility with 1/3 : 2/3 split and lock verification indicator

Tinted glass all round, rear window in single-layer safety glass

Additional standard equipment

E 350

Two-pipe exhaust system, chrome-plated, oval

E 500

5-spoke light-alloy wheels (Code R32)

front: 8 J x 18 ET 45, tyre size 235/40 R18

rear: 8.5 J x 18 ET 49, tyre size 255/35 R18

Dynamic handling package with selectable sports mode consisting of:

- Sports speed-sensitive steering with more direct ratio and steering wheel shift paddles
 - Adaptive damping system
-

Memory package consisting of:

driver and front passenger seats, steering column and exterior mirrors fully electronic adjustable with memory, incl. electric 4-way lumbar support

Panoramic Sunroof

Perforated front brake discs, brake callipers with Mercedes-Benz lettering

Speed-sensitive power steering

THERMOTRONIC 3-zone luxury automatic climate control

Two-pipe exhaust system with trapezoidal tailpipes integrated into the bumper

Mercedes-Benz Finance and Insurance, Private Rental

Conservative thinking may lean towards wanting to own the vehicle, but one should consider the advantages that Private Rental offers. Private Rental is about driving a new Mercedes-Benz car every so often, without the hassles of reselling and unpredictable costs.

Benefits of Private Rental:

- ▶ Lower monthly payments
- ▶ No deposit is required
- ▶ Short-term contracts (24 to 48 months)
- ▶ No resale risk
- ▶ There is guaranteed buy-back on Residual Value
- ▶ You can drive a new car more often
- ▶ Predictable running costs

Private Rental offers you a choice of three packages as indicated below:

Product Option	LOW	STANDARD	STANDARD PLUS
Maximum km limit	18,000 km p.a. or 1,500 km p.m	25,200 km p.a. or 2,100 km p.m.	Over 25,200 km p.a. Customer determines annual limit to determine monthly limit

At the end of the agreed term, you return your car to your nearest Mercedes-Benz dealership for a quick inspection while they prepare your next car or you can simply walk away.

Once you have acquired your Mercedes-Benz car, it only makes sense to insure it with Mercedes-Benz Finance and *Insurance. It is our close link with the brand that ensures you that we will care for your car like it was ours.

Some benefits of insuring through Mercedes-Benz Finance and *Insurance:

- ▶ A brand new replacement vehicle is provided in the unfortunate event of a total loss or write-off in the first year of registration.
- ▶ You nominate your regular driver, but who drives your car is up to you.
- ▶ 24-hour Accident Management Support, 24-hour Emergency Medical and Roadside Assistance.
- ▶ All repairs are performed by approved body shops that have the specific equipment and high standard of quality required.

Not only do we offer Comprehensive Insurance cover but we also offer Value-Added Products that offer even for cover, they include:

- ▶ Finance Protection,
- ▶ Deposit Protection,
- ▶ Shortfall Protection and
- ▶ Warranty and Maintenance Extension Plans.

Mercedes-Benz Finance and Insurance, FlexiFix

Do you find yourself wanting to...

- ▶ Reduce the impact of interest rate fluctuations,
- ▶ Safeguard against inflation,
- ▶ Budget better for vehicle finance,
- ▶ Have fixed vehicle repayments?

If you answer yes to any of the above then FlexiFix is your finance solution.

In a move to manage rising expenses and stretch budgets, customers often choose to use fixed rate financing as a means to curb against anticipated interest rate hikes. Although fixed rate financing guarantees fixed monthly repayments, this can prove to be expensive should interest rates decrease (as the fixed interest rate remains unchanged). The benefit that comes with interest rate decreases does not apply to fixed rate contracts.

FlexiFix assists in minimising the immediate impact of interest rate increases, whilst the benefit of rate decreases will still be enjoyed when they occur.

FlexiFix enables you to budget better by allowing you to have fixed payments till the penultimate payment. The last payment absorbs all increases, or decreases that may occur with interest rates.

What are the customer benefits?

- ▶ Fixed capped monthly installments (till penultimate installment)
- ▶ Less worry about immediate impact of interest rate increases, therefore better budgeting
- ▶ Provides certainty and payment guarantee to customers
- ▶ Should the customer wish to re-finance the last payment, Mercedes-Benz Financial Services can assist by refinancing this amount on a new agreement for an agreed term**
- ▶ Unlike fixed rate contracts, FlexiFix enables the customer to benefit from interest rate decreases. Here, an automatic decrease in the last payment would occur. Once again, the fixed monthly repayments would be unaffected

For more information call 0861 324 6537 (Daimler)

* An Authorised Financial Services Provider in terms of the FAIS Act, no. 37 of 2002. Licence no. 18 604.
An Authorised Credit Provider in terms of the National Credit Act, no. 34 of 2005. Licence no. NCRCP80.

** Normal credit approval process would apply

MobiloDrive

MobiloDrive 120	MobiloDrive 120+	MobiloDrive 160+	MobiloDrive 160
Maintenance & service cover with 0% customer contribution up to 60,000 km	100% Maintenance cover (excluding tyres and glass) extended from 60,001 km – 120,000 km/six years	100% Maintenance cover (excluding tyres and glass) extended from 120,001 km – 160,000 km/six years	Maintenance cover extended from 120,001 km – 160,000 km/six years
30% customer contribution payable from 60,001 km – 80,000 km	No customer contribution payable	No customer contribution payable	50% customer contribution payable
40% customer contribution payable from 80,001 km – 100,000 km	Must be purchased prior to vehicle travelling 60,000 km	Must be purchased prior to vehicle travelling 120,000 km. Must be purchased in conjunction with MobiloDrive 120+ /if vehicle has previously had 100% maintenance cover through previous Mercedes-Benz Maintenance Plan	Must be purchased prior to vehicle travelling 120,000 km
50% customer contribution payable from 100,001 km – 120,000 km			

Summary Owner Contribution Matrix

Maintenance Costs:	Petrol Customer Contribution	Diesel Customer Contribution
0 – 60,000 km	0%	0%
60,001 km – 80,000 km	30%	30%
80,001 km – 100,000 km	40%	40%
100,001 km – 120,000 km	50%	50%
Any subsequent maintenance costs within MobiloDrive 120 period	50%	50%

Note: For any exclusions refer to MobiloDrive booklet

Wheels E-Class Coupé



MB 5 twin-spoke wheel, 18 inch
8.8J x 18 ET 49



MB 5 spoke wheel



MB 7 twin-spoke wheel



MB 5 twin-spoke wheel



MB 6 twin-spoke wheel



MB 9 spoke wheel



MB 9 twin-spoke wheel

Exterior Accessories E-Class Coupé

▼ Mud flaps, rear set, primed



▼ Alustyle basic carrier bars, style B, silver/black



▼ MB roof box L, opens on left, titanium metallic



▼ Rear-mounted bicycle rack for trailer coupling, ECE, silver/black



Interior Accessories E-Class Coupé

▼ Shallow boot tub, black



▼ MB iPod® Interface Kit, NTG4



▼ Luggage net, load sill, black



▼ DUO plus child seat with automatic child seat recognition, anthracite/grey



▼ Non-slip mat, black



▼ Luggage net, floor of boot, black



▼ Bluetooth® (SAP) telephone module, box design, black



▼ Cup Holder in centre console



▼ Back Cushion – Anthracite



▼ Classic velour mats – black set of four



Please note: Changes may have been made to the product since the brochure went to press (01.01.2010). The manufacturer reserves the right to make changes to the design, form, colour and specification of any Mercedes-Benz vehicle during the lifecycle period, provided these changes, while taking into account the interests of the vendor, is communicated to the purchaser. The illustrations may show accessories and items of optional equipment which are not part of standard South African specification. Colours may differ slightly from those shown in the brochure, owing to the limitations of the electronic and printing process. www.mercedes-benz.co.za